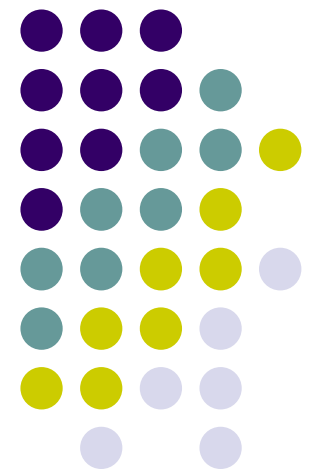


# Business Searching Interface

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Tutorial



# Business Source<sup>®</sup> Premier

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Demonstration User

Basic Search

Advanced Search

Visual Search

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- Keyword     Industry     Publication  
 Company     Author     Subject

## Browse:

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Datamonitor companies...

[Industry Profiles](#)

Overview, market value...

[Country Reports](#)

Economics, political background...

[Market Research Reports](#)

Market insight, emerging trends...

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Welcome to EBSCO's tutorial about basic searching and browsing in *Business Source* records on the *Business Searching Interface (BSI)*. The *BSI* is designed to help users research items such as economic or country analyses, investigate market trends or potential, and find current competitive information or landscape analysis information.

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The *Business Searching Interface* supports the *Business Source* database product line. The specific database presented via the *BSI* is represented by the logo shown at the top of the Basic and Advanced Search screens. Click on the database logo at any time to return to the Basic Search screen.

**Basic Search** | [Advanced Search](#) | [Visual Search](#)

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Find:

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**BROWSE LOOK-UP LISTS:** To begin, note that the Basic Search screen provides easy access for browsing look-up lists of authors, companies, industries, keywords, publications and subjects. For example, enter a company name and then select the **Company** radio button before clicking on **Search**, to view a list of company names, beginning with an exact match (when available).

**Basic Search** | **Advanced Search** | **Visual Search**

Find: (ZO "intel corp.")

Search

Clear

[Search Tips](#)

**Companies**

Browse for: Intel

Browse

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Select one or more terms and add to search using: or ▼ **Add**

Term

Records Count

intel corp.

1

intelek plc

1

intellect holdings limited

1

intelligent environments group plc

1

inter parfums inc.

1

Check the box in front of the desired company name in the list, then click **Add** to include it with other terms in the **Find** field. Or, click the **Search** button to find all articles indexed under the selected company name.

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Find:  Search Clear [Search Tips](#)

[Refine Search](#)   [Add search to folder](#)   [Display link to search](#)   [Create alert for this search](#)

Results for: (ZO "intel corp.") and Automatically "And" se...

Filter results by

<input checked="" type="radio"/> All Results	<input type="radio"/> Academic Journals	<input type="radio"/> Trade Publications	<input type="radio"/> Magazines	<input type="radio"/> Newspapers
<input type="radio"/> Company Profiles	<input type="radio"/> SWOT Analyses	<input type="radio"/> Country Reports	<input type="radio"/> Industry Profiles	
<input type="radio"/> Market Research Reports	<input type="radio"/> Product Reviews			

All Results: 1-10 of 14622   Page: 1 [2](#) [3](#) [4](#) [5](#) [Next](#)
Sort by: Date Descending Add (1-10)

Narrow Results by		
<div style="border: 1px solid #ccc; padding: 2px;"> <span style="font-size: 0.8em;">▼ Subject: Thesaurus Term</span> </div>		
<a href="#">INTEGRATED circuits</a>		
<a href="#">SEMICONDUCTOR industry</a>		
<a href="#">INDUSTRIAL statistics</a>		
<a href="#">STATISTICS</a>		
<a href="#">INFORMATION technology</a>		
	<ol style="list-style-type: none"> <li>1. <a href="#">Ultraportables That Cost an ARM. But No Leg.</a> By: Powers, Shawn. <i>Linux Journal</i>, Jan2010, Issue 189, p14-14, 1/3p; (AN 46815234)</li> <li>2. <a href="#">U.S. Sues Intel Alleging New Market Abuses.</a> By: Clark, Don; Catan, Thomas; Kendall, Brent; DiColo, Jerry A.. <i>Wall Street Journal - Eastern Edition</i>, 12/17/2009, Vol. 254 Issue 143, pB1-B4, 2p, 1 chart; (AN 46785485)</li> <li>3. <a href="#">Tell Me a Story, Intel.</a> By: Wildstrom, Stephen H.. <i>BusinessWeek</i>, 12/14/2009, Issue 4159, p80-80, 1p; (AN 45603146)</li> </ol>	<div style="border: 1px solid #ccc; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> <span style="font-size: 0.8em;">Add</span> </div> <div style="margin-top: 10px; text-align: center;"> <span style="font-size: 0.8em;">Add</span> </div> <div style="margin-top: 10px; text-align: center;"> <span style="font-size: 0.8em;">Add</span> </div>
	<div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;">HTML Full Text</div>	

**THE RESULT LIST** includes expanded source types, such as Academic Journals, Trade Publications, SWOT Analyses, and Country Reports. To save a Result List item, click on the **Add** folder icon next to it. To create a personalized folder account, click on the *Folder* link, then *Sign in to My BSP or (BSC)*. Click on *Help* for more information regarding the Personalized Folder.



The screenshot shows the Business Source Premier search interface. At the top left is the EBSCO Publishing logo. The main header reads "Business Source Premier" with "powered by EBSCOhost" underneath. On the top right, there are links for "Sign In", "Folder", "Preferences", "Help", and "Exit", along with a "Language" dropdown menu. Below the header, there are links for "New Search" and "Database Help". On the right side, it says "Demonstration User" and "Search Other Databases". The search area has three tabs: "Basic Search" (selected), "Advanced Search", and "Visual Search". Below the tabs is a "Find:" search box with "Search" and "Clear" buttons, and a "Search Tips" link. Underneath the search box are six radio button options: "Keyword" (selected), "Industry", "Publication", "Company", "Author", and "Subject". Below the search options is a "Browse:" section with four links: "Company Profiles" (circled in red), "Industry Profiles", "Country Reports", and "Market Research Reports". Each link has a brief description below it.

## BROWSING PROFILES AND REPORTS

The Basic Search screen also features **Browse** links for streamlined searching of alphabetical lists of Company or Industry Profiles, and Country or Market Research Reports, depending on availability. For example, click on the *Company Profiles* link:

Company Profiles

Browse for:

Alphabetical  Match Any Words

Page: [Previous](#) | [Next](#)    ◀ [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) ▶

Company Name	PDF Complete Report	Location	Industry
<a href="#">Apple Inc.</a>	<a href="#">Datamonitor Report</a> (184K)	United States	TECHNOLOGY
<a href="#">Applebee's International, Inc.</a>	<a href="#">Datamonitor Report</a> (113K)	United States	LEISURE
<a href="#">Appliance Recycling Centers of America, Inc.</a>	<a href="#">Datamonitor Report</a> (130K)	United States	BUSINESS SERVICES
<a href="#">Applied Biosystems, Inc.</a>	<a href="#">Datamonitor Report</a> (177K)	United States	BIOTECHNOLOGY
<a href="#">Applied Extrusion Technologies, Inc.</a>	<a href="#">Datamonitor Report</a> (112K)	United States	PACKAGING
<a href="#">Applied Industrial Technologies Inc</a>	<a href="#">Datamonitor Report</a> (168K)	United States	AUTOMOTIVE
<a href="#">Applied Materials, Inc.</a>	<a href="#">Datamonitor Report</a> (199K)	United States	TECHNOLOGY
<a href="#">Applied Micro Circuits Corporation</a>	<a href="#">Datamonitor Report</a> (149K)	United States	TECHNOLOGY
<a href="#">Applied Science &amp; Technology, Inc.</a>	<a href="#">Datamonitor Report</a> (119K)	United States	BUSINESS SERVICES

An alphabetized list of Datamonitor Reports available in PDF format will be displayed. Browse by selecting the letter "A," or by entering **Apple** in the **Browse for** field, then click **Browse**. Those reports beginning with **Apple** are presented at the top of an alphabetized list. Click the **Datamonitor Report** link to view the full Company Report details.

Find:    [Search Tips](#)

- Keyword     Industry     Publication  
 Company     Author     Subject

### Browse:

- |   |   |
|---|---|
| <a href="#">Company Profiles</a><br>Datamonitor companies...          | <a href="#">Industry Profiles</a><br>Overview, market value...                |
| <a href="#">Country Reports</a><br>Economics, political background... | <a href="#">Market Research Reports</a><br>Market insight, emerging trends... |



Click on the **Help** link to view the complete online help manual, and visit the EBSCO Support Site at <http://support.ebsco.com> to browse our Knowledge Base of FAQs, download Help Sheets and User Guides, view other tutorials, or see what's new in Top Stories. This concludes the *Business Searching Interface* tutorial.