Welcome to EBSCO’s tutorial about basic searching and browsing in *Business Source* records on the *Business Searching Interface (BSI)*. The *BSI* is designed to help users research items such as economic or country analyses, investigate market trends or potential, and find current competitive information or landscape analysis information.
The Business Searching Interface supports the Business Source database product line. The specific database presented via the BSI is represented by the logo shown at the top of the Basic and Advanced Search screens. Click on the database logo at any time to return to the Basic Search screen.
BROWSE LOOK-UP LISTS: To begin, note that the Basic Search screen provides easy access for browsing look-up lists of authors, companies, industries, keywords, publications and subjects. For example, enter a company name and then select the Company radio button before clicking on Search, to view a list of company names, beginning with an exact match (when available).
Check the box in front of the desired company name in the list, then click **Add** to include it with other terms in the **Find** field. Or, click the **Search** button to find all articles indexed under the selected company name.
THE RESULT LIST includes expanded source types, such as Academic Journals, Trade Publications, SWOT Analyses, and Country Reports. To save a Result List item, click on the Add folder icon next to it. To create a personalized folder account, click on the Folder link, then Sign in to My BSP or (BSC). Click on Help for more information regarding the Personalized Folder.
The Basic Search screen also features **Browse** links for streamlined searching of alphabetical lists of Company or Industry Profiles, and Country or Market Research Reports, depending on availability. For example, click on the **Company Profiles** link:
An alphabetized list of Datamonitor Reports available in PDF format will be displayed. Browse by selecting the letter “A,” or by entering Apple in the Browse for field, then click Browse. Those reports beginning with Apple are presented at the top of an alphabetized list. Click the Datamonitor Report link to view the full Company Report details.
Click on the Help link to view the complete online help manual, and visit the EBSCO Support Site at http://support.ebsco.com to browse our Knowledge Base of FAQs, download Help Sheets and User Guides, view other tutorials, or see what’s new in Top Stories. This concludes the Business Searching Interface tutorial.