



Community Programming: No Money? No Problem!

Jackie Cundiff, Reference Librarian
Meredith Layton, Young Adult Librarian
Clear Lake City-County Freeman Branch Library
Harris County Public Library



A young child is captured mid-jump on a black trampoline in a grassy backyard. A water hose is spraying a large, misty cloud of water around the child, creating a playful atmosphere. In the background, there is a wooden fence, a house, and lush green trees under a bright sky. The overall scene is one of carefree summer fun.

FABULOUS TEEN PROGRAMS ON A BUDGET



Teen Programming – CSI: Harris County

- ▶ **Planning**
 - ▶ Contacting local law enforcement
 - ▶ Discussing and agreeing upon program expectations
- ▶ **Advertising**
 - ▶ Press Release
 - ▶ Library website
 - ▶ Flyer distribution & Publicity packets
- ▶ **Day of Program**
 - ▶ Snacks (\$\$)
 - ▶ Materials



Meet Steve Davis
of the Harris County
Crime Scene Unit
and learn about what
it takes to be a real
crime scene
investigator. He'll be
showing us some of
his gear and his CSI
vehicle!

C rime
S cene
I nvestigation



Teen Programming – Poetry Workshop

A graphic for a poetry workshop. At the top, the word "POETRY" is written in large, stylized letters: 'P' is a quill pen, 'O' is a black circle with a flower, 'E' is a sun, 'T' is a jagged black shape, 'R' is a yellow character with legs, and 'Y' is a red square with a black shape. Below this, the words "Writing Workshop" are written in a black cursive font. The background is a collage of words on small white cards, including "look", "smile", "home", "flow", "create", "stimulate", "clean", "magic", "smile", "hence", "miracle", "snow", "clear", "Cave", "glad", "flow", "addition", "home", "smile", "hence", "miracle", "snow", "clear", "Cave", "glad", "flow". A large red pencil with a pink eraser and a blue band is positioned diagonally across the bottom left. To the right of the pencil, the text "Come celebrate National Poetry Month with us with a workshop facilitated by Stevie McHugh — poet and songwriter!" is written in a bold, black, sans-serif font.

Come celebrate National Poetry Month with us with a workshop facilitated by Stevie McHugh — poet and songwriter!

- ▶ Planning
 - ▶ Local writers' associations
 - ▶ Discussing program expectations
 - ▶ Local schools: Extra credit?
- ▶ Advertising
 - ▶ Press Release
 - ▶ Library website
 - ▶ Flyer distribution & Publicity Packets
- ▶ Day of Program
 - ▶ Snacks (\$\$)
 - ▶ Materials

Teen Programming – SRP Party

- ▶ **Planning**
 - ▶ Radio Station
 - ▶ Donation Solicitation
- ▶ **Advertising**
 - ▶ Radio spots
 - ▶ Press Release
 - ▶ Library website
 - ▶ Flyer and poster distribution
- ▶ **Day of Program**
 - ▶ Snacks (\$\$)
 - ▶ Materials
 - ▶ Games



Teen Programming – AP Summer Reading Discussion Groups



- ▶ **Planning**
 - ▶ Contacting School District Administrators
 - ▶ Reserving dates
 - ▶ Additional copies of SR titles (\$\$\$)
 - ▶ Discussion questions (xxxx-TIME-xxxx)
- ▶ **Advertising**
 - ▶ Press release
 - ▶ Flyers to local schools/AP instructors
 - ▶ Freeman Teen Blog
- ▶ **Day of Program**
 - ▶ Snacks (\$\$)



Teen Programming – Teen Prom Prep

- ▶ **Planning**
 - ▶ Mary Kay representative
 - ▶ Curves representative
- ▶ **Advertising**
 - ▶ Press Release
 - ▶ Library website
 - ▶ Flyer distribution & Publicity packets
- ▶ **Day of Program**
 - ▶ Snacks (\$\$)
 - ▶ Materials

TEEN PROM PREP



*Thursday
March 27
4:30 pm
In the
Meeting Room*

Are you getting ready for prom or another special occasion? We'll have special guests from Curves and Mary Kay giving us last minute tips and tricks on health and beauty.

Teen Programming – Henna Tattoo



- ▶ **Planning**
 - ▶ Staff with special skills
 - ▶ Contacting supervisors for approval
 - ▶ Public Performance License
- ▶ **Advertising**
 - ▶ Publicity packets
 - ▶ Library website
 - ▶ Flyers
- ▶ **Day of Program**
 - ▶ Henna (\$\$)
 - ▶ Music/Movie
 - ▶ Materials

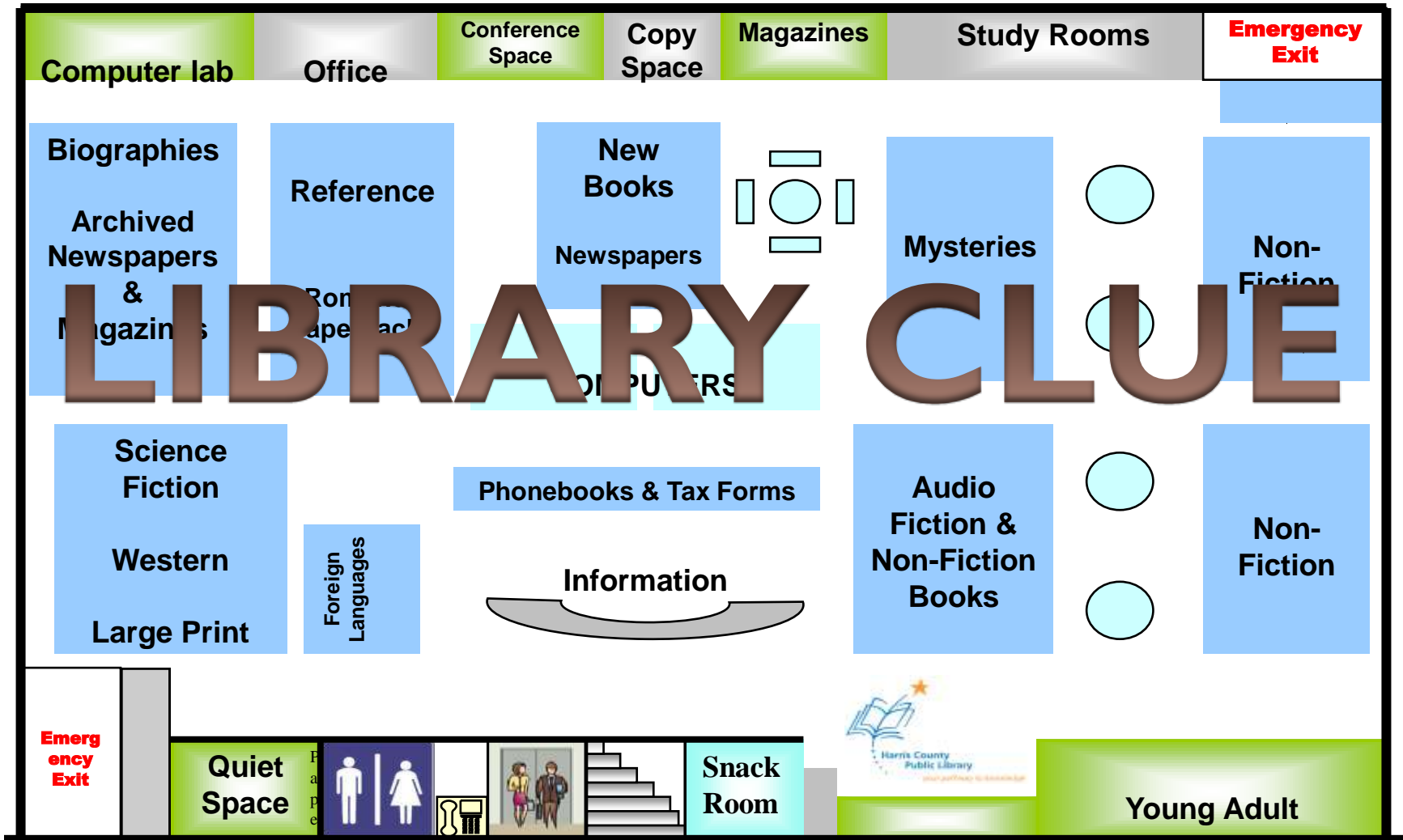


Teen Programming – Mini Anime Convention

- ▶ **Planning**
 - ▶ Teen Advisory Board
 - ▶ Scheduling Volunteers
 - ▶ Crafts (\$\$)
 - ▶ Jeopardy! (xxx-TIME-xxx)
 - ▶ Public Performance License
 - ▶ Comic Book Store
- ▶ **Advertising**
 - ▶ Flyer/Poster Distribution
 - ▶ Publicity Packets
 - ▶ Library Website
 - ▶ Teen Blog
- ▶ **Day(s) of Program**
 - ▶ Snacks (\$\$)
 - ▶ Coordinating Volunteers
 - ▶ Materials



Teen Programming – Passive Programs that Rock!!



Teen Programming – Passive Programs that Rock!!

L W S E S S O R C A L O I F N N E
F L R U I L U S L L L L O N B E V
L E A N R N L L R L B O W L I N G
C B N M P A A A I P Q L S I
E A T B I B B U Y I K
T T N D D F Y N A T R B T A I A H
L G E N M E O L G E E G E U A T S
L T A K L I L S X C U U Q R I I
A H A L C G N C & C R Q S D N F
B D O Q N I R T S A O I O C S G C
E V T I D A R T O B B E R R A S Y
S N X A F E N G I N G F C Y E P C
A D R L L R A C A A
T T R E S T I N G N I K I
S R W I A L A I A J R E C C O S N
H O C K E Y S W I M M I N G I N G

WORDFINDS
&
CROSSWORDS



Teen Programming – Passive Programming that Rocks!

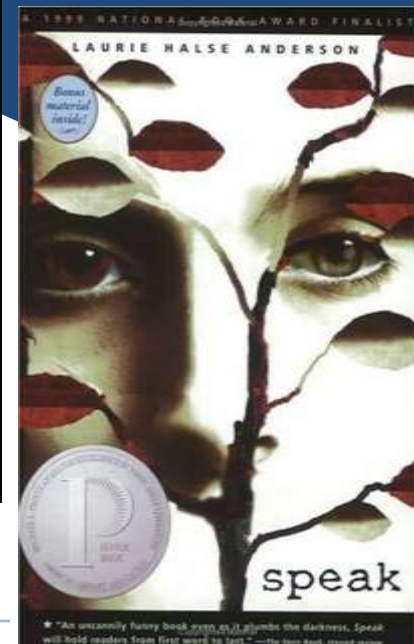
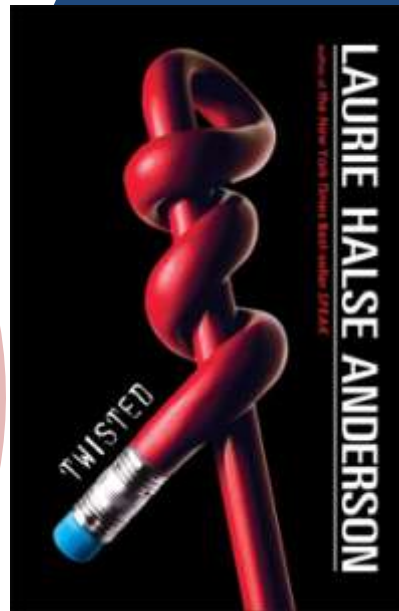


Teen Programming – Passive Programming that Rocks!

Do you **love** Laurie Halse
Anderson's *Twisted* or
Speak?

Create a winning commercial
for either book and win an
8 GB iPod Touch!!!

Sound cool? Find out more
information, including contest rules
@ [http://halseanderson.
livejournal.com/194036.html](http://halseanderson.livejournal.com/194036.html)




A close-up photograph of several stacks of US coins. In the foreground, there are two prominent stacks: one of quarters on the left and one of pennies on the right. The quarters are silver-colored, and the pennies are copper-colored. The background is filled with more coins, some in stacks and some scattered, creating a sense of abundance. The text "Adult Programming for Cheap!" is overlaid in white, bold, sans-serif font across the middle of the image.

Adult Programming for Cheap!



Adult Programming


- ▶ Start up:
 - ▶ Set up a council
 - ▶ Choose an ongoing date and time.
 - ▶ Have Coffee and Tea
 - ▶ Publicity - Flyers and press releases
 - ▶ Consider the Setting
 - ▶ Other special programs can be added as needed



50+ Programs
September 2008
10:30 AM Every Friday

Date	Topic	Speaker
Sept 5th	How to use the new Aquabrowser library catalog and other new technology	Jackie Cundiff, Reference Librarian, and Freeman Staff
Sept 12th	Kitchen Gardening	Mary Demney, Harris County Master Gardener
Sept 19th	Upcoming Elections	Peggy Hill, League of Woman Voters
Sept 26th	Movie starts 10:15 AM	Title to be Announced

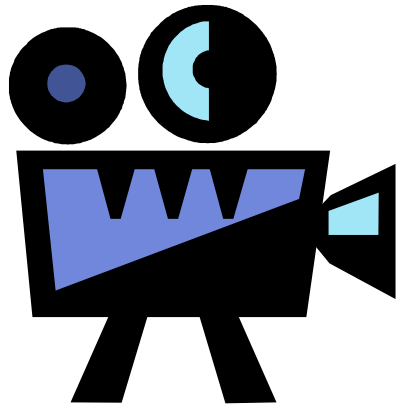
Coffee & snacks provided by the Friends of Freeman Library

 Clear Lake City-County Freeman Branch Library
16616 Diana Lane, Houston, TX, 77062
281-488-1906

Information for Persons with Disabilities: Harris County Public Library will make reasonable accommodations for people with disabilities who are interested in attending library programs. To make a request, notify the Branch Librarian or call the Harris County ADA Coordinator at 713-755-4394 (voice) or 713-755-5905 (TDD) or 1-800-RELAYTX.

Adult Programming

- ▶ Public Performance Licensing
- ▶ www.movlic.com





50+ Programs

Friday, February 29, 2008
10:15 AM
Meeting Room



WIDESCREEN COLLECTION
DVD
PETER PALMER LESLIE PARRISH
LIL ABNER
BASED ON THE HIT BROADWAY MUSICAL

An 1959 musical comedy starring
Peter Palmer
Leslie Parrish

As Sadie Hawkins Day approaches, Daisy Mae hopes to win the hand of Lil Abner by catching him in the traditional race...

Runtime: 113 minutes

Coffee & snacks provided by Friends of Freeman



Adult Programming

Let's Do the Hula
Celebrating
Asian Pacific American Heritage Month
with

Hiroko Eve McCarty

Thursday, May 22nd

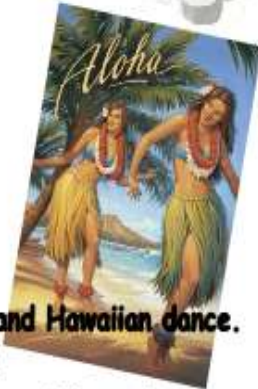
5-6 pm

Meeting room

Learn about various Hawaiian instruments and Hawaiian dance.

Come celebrate with us!

Sponsored by: the 'Friends of Freeman Library'

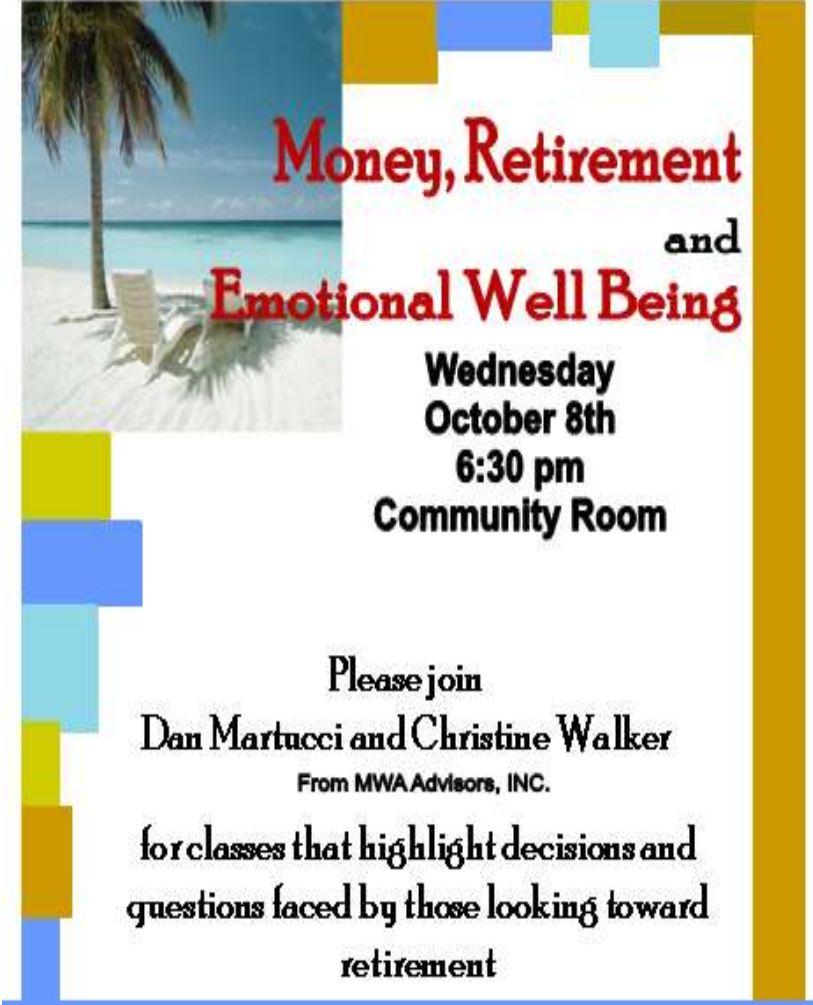


- ▶ Involving local talent
- ▶ Area school choirs
- ▶ Local music teachers
- ▶ Local professional groups
- ▶ Area church choirs and hand bell choirs



Adult Programming

- ▶ Partner with local businesses
- ▶ Financial Advisors- contact people you know or <http://napfa.org/consumer/planners/>
- ▶ Use area college professors
- ▶ Area Banks for ID Theft and how to set up and manage on-line bank accounts
- ▶ Travel Agents – Taking a Cruise Do's and Don'ts



**Money, Retirement
and
Emotional Well Being**

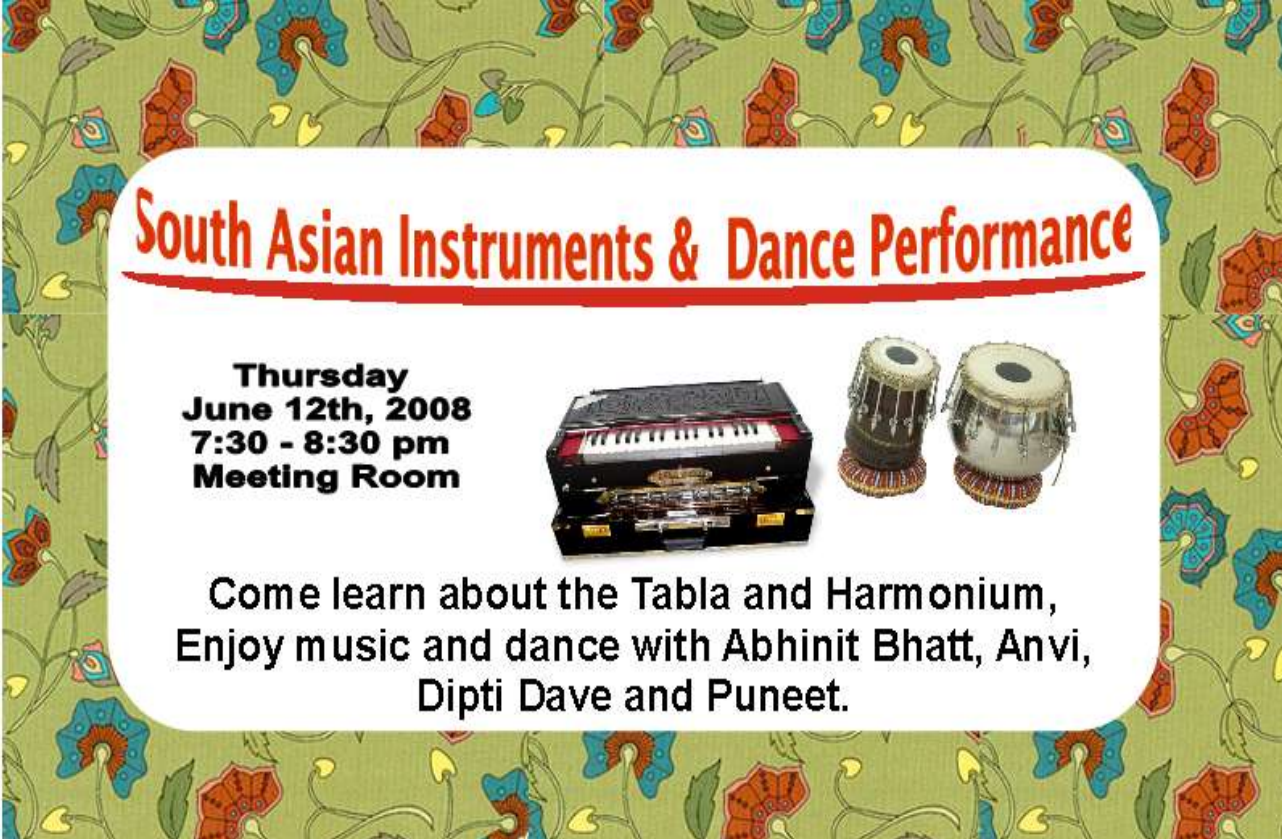
**Wednesday
October 8th
6:30 pm
Community Room**

Please join
Dan Martucci and Christine Walker
From MWA Advisors, INC.

for classes that highlight decisions and
questions faced by those looking toward
retirement


Adult Programming

- ▶ Involve your staff, their children and friends!



South Asian Instruments & Dance Performance


**Thursday
June 12th, 2008
7:30 - 8:30 pm
Meeting Room**



**Come learn about the Tabla and Harmonium,
Enjoy music and dance with Abhinit Bhatt, Anvi,
Dipti Dave and Puneet.**

Adult Programming

- ▶ Involve local non-profit organizations
- ▶ County Master Gardner's
- ▶ Local animal shelters and rescue groups
- ▶ Local Historical Society
- ▶ Local Genealogy Society



Need medical attention? Know someone who does? Can not afford medical insurance, out of pocket fees and do not know where to turn to?

Representatives from

**Harris County Hospital District
Galveston County Health District
Tomorrow's Bread Today
Points of Light**

Will be here to answer your questions

Health Care for the Indigent

Thursday, February 15, 2007
1-3 pm

Adult Programming



**Harris County
Hospital District**

- ▶ Involve county and city agencies
- ▶ Archivists'
- ▶ Meteorologist
- ▶ City/County Legal Bar Association
- ▶ Hospital District
- ▶ Police and Fire Department for home and personal safety



Adult Programming

- ▶ Have Fun
- ▶ Try new ideas

